# **Cookie Policy**



## pure

### **COOKIE POLICY**

This Cookie Policy describes the use of cookies on our Website. By using our Website, you agree to the usage of cookies. All of the terms not covered in this Cookie Policy are described elsewhere in the terms of Pure Operator accessible on our Website.

Pure Operator has appointed a data protection officer, who can be reached via <u>support@purewallet.app</u>. All of the inquiries and complaints concerning the processing of personal data should be addressed to said email address.

#### What are cookies?

1. Cookies are small text files that are stored on your computer or mobile device when visiting a website. Cookies allow our Website to distinguish you from other users and, thus providing you a better user-experience. Cookies facilitate Pure Operator in improving our Website.

#### Which cookies are used by Pure Operator?

1. Pure Operator uses session cookies for the duration of visiting our Website.

#### What are the purposes of using cookies?

- 1. Using essential cookies is required for the operation of our Website. The purposes of using such cookies include enabling you to log into the secure areas of our Website and to enter into transactions and assisting you should you request assistance from us.
- 2. Analytical/performance cookies allow us to count the number of visitors and identify their aggregate locations and their habits in using our Website. This helps us to improve the structure of our Website, e.g. by ensuring that visitors are finding what they are looking for easily. We use Google Analytics cookies that collects anonymous information by reporting website trends without identifying individual visitors. You can opt out of Google Analytics without affecting the experience on our Website by clicking this link.
- 3. Targeting cookies record your visit on our Website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

#### What about third parties?

1. Third parties, e.g. advertising networks and providers of external services like web traffic analysis services, may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

#### How to reject using cookies?

1. You can block the usage of cookies by changing the security settings of your browser by disabling the cookies in whole or in part. However, if you choose to block cookies, including essential cookies, you may not be able to access all or parts of our Website.